

UNIVERSITY OF KARACHI

BUSINESS ETHICS

BBA – VII (Hons.)

Course Title: BUSINESS ETHICS

Course Number : BA (H) – 621

Credit Hours : 03

Objective

This course introduces contemporary and controversial ethical issues facing the business community. Topics include moral reasoning, moral dilemmas, law and morality, equity, justice and fairness, ethical standards, and moral development. Upon completion, students should be able to demonstrate an understanding of their moral responsibilities and obligations as members of the workforce and society.

Course Contents

1. An Overview of Business Ethics

- 1.1 Business Ethics Defined
- 1.2 Social Responsibility and Business Ethics
- 1.3 The development of Business Ethics
- 1.4 Why study Business Ethics
- 1.5 Framework for Studying Business Ethics

2. Ethical Issues in Business

- 2.1 Foundation of Ethical Conflict
- 2.2 Classification of Ethical Issues
- 2.3 Ethical Issues Related to Participants and Functional Areas of Business
- 2.4 Recognizing an Ethical Issue

3. Applying Moral Philosophies to Business Ethics

- 3.1 Moral Philosophy Defined
- 3.2 Moral Philosophy Perspectives

4. Social Responsibility

- 4.1 The Economic Dimension
- 4.2 The Legal dimension
- 4.3 The Ethical Dimension
- 4.4 The Philanthropic Dimension

5. An Ethical Decision Making Framework

- 5.1 Ethical Issue Intensity
- 5.2 Individual Factors : Stages of Cognitive Moral Development
- 5.3 Corporate Culture
- 5.4 Significant Others
- 5.5 Opportunity
- 5.6 Business Ethics Evaluations and Intentions
- 5.7 Using the Ethical Decision- Making Framework to Improve Ethical Decisions

6. How the Organization Influences Ethical Decision Making

- 6.1 Organizational Structure and Business Ethics
- 6.2 The Role of Corporate Culture in Ethical Decision-Making
- 6.3 Group Dimensions of Organizational Structure and Culture
- 6.4 Implications of Organizational Relationship for Ethical Decisions

7. The Influence of Significant Others in the Organization

- 7.1 Interpersonal Relationships in Organizations
- 7.2 Organizational Pressures and Significant Others
- 7.3 Leadership
- 7.4 Significant Others and Ethical Behavior in Business

8. The Role of Opportunity and Conflict

- 8.1 Opportunity
- 8.2 Conflict

Recommended Books

1. Boylan Michael, Series Editor, Basic Ethics in Action Series, Prentice Hall, 2001.

2. Ferrell, O.C, and Fraedrich, John, Ethical Decision Making and Cases, New York, Houghton Mifflin, 2002 (5th Edition).
3. Marcus Alfred A., Business and Society, Irwin, (2nd Edition), 1998
4. Post James E. and Lawrence Ann T., Business and Society, (10th Edition), 2006.